

IFSC partnership renewed until Tokyo 2020

Working together since 2007, the IFSC and Entre-Prises have renewed their partnership.

Entre-Prises (EP), world leader in climbing walls and IFSC Official Climbing Wall Supplier, has supported the development and promotion of Sport Climbing since the early days of the IFSC and has been a major IFSC partner since 2011. After a decade, the relationship now continues with the renewal of an exclusive deal as the Official Climbing Wall Supplier until Tokyo 2020.

Shared values, shared futures

EP contributes a robust worldwide presence to the IFSC, with over 30 years of experience in the climbing market and over 6,000 climbing walls built around the world. Throughout the years, the mission of their global, multicultural team remains to bring climbing and its core values to everyone through designing, manufacturing and ensuring the success of climbing walls. Central to the strong relationship between the IFSC and EP has been the sharing of these values: preserving the environment, fairness, accessibility, safety, health, education, equality and sport for all.

“We are really pleased to continue our partnership with Entre-Prises,” said IFSC President Marco Sclaris. “Their support since the very beginning has helped us carry our sport to great heights. Above all, we are pleased to share common values central to our mission. We look forward to the next stage of our journey together and what it means for Sport Climbing.”

A spirit for the Olympics

Also shared between the IFSC and EP is a fervour for Olympic values and principles, which bears new significance following the inclusion of Sport Climbing to the Olympic Games Tokyo 2020 and Youth Olympic Games Buenos Aires 2018.

“We strongly believe that the climbing competitions development contribute to sharing sport climbing values”, said EP Marketing Manager H el ene Baudrand. “We are proud supporters of IFSC contribution to it.”

EP is an experienced supplier of IFSC competition walls. Next Lead and Speed World Cup in Villars will be fully equipped with EP climbing walls.

ABOUT IFSC

The IFSC is a young and healthy Olympic International Federation founded on modern sporting principles and values, cultivating them along with sport growth and development.

Since its creation in 2007, it has built up a dynamic but solid structure, based on principles of good governance, universality, equal opportunities and transparency; spectacular events ruled by highest standards of rules ; athletes inclusion in the IF decision-making process at all levels; anti-doping policies and athletes health and integrity protection.

Sport climbing has gained credibility not only a competitive sport, but also for its social values. Sport Climbing was officially confirmed as an additional sport for the Tokyo 2020 Olympic Games by the IOC Session in Rio de Janeiro in August 2016 and it has been included as a medal sport in the 2018 Youth Olympic Games in Buenos Aires.

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ABOUT ENTRE-PRISES:

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Entre-Prises (EP) is part of ABEO Group and a pioneer in the climbing structure industry, designing, manufacturing and installing bespoke solutions to develop the sport of climbing throughout the world.

From teaching walls to complex structures for international competitions, EP solutions are suitable for climbers of all standards.

EP acts as a true local partner: the customisable services available include artificial climbing structures, holds and accessories together with maintenance, training and route-setting services, providing comprehensive support for customers with their projects.

As a partner to the IFSC (International Federation of Sport Climbing), EP is committed to playing an active role in developing climbing for all.